

L'hameçonnage de type PUMP & DUMP

L'hameçonnage de type PUMP & DUMP

- C'est quoi ?**
- Comment se fait la propagation?**
- Comment l'identifier**
- Micro caps & Penny stocks**
- Autres**

Pump & Dump c'est quoi ?

- C'est l'**action illégale** d'un groupe d'investisseurs faisant la promotion d'un titre et qui le vendent quand l'action est haute après en avoir suscité l'intérêt.
- Cette **technique de manipulation** qui consiste à acheter, puis communiquer des informations fausses ou trompeuses et des suggestions favorables au titre afin de susciter un courant acheteur, puis de liquider la position une fois que les achats auront entraîné le cours à la hausse.
- La plupart des Cies émettrices de ces titres et actions n'ont pas besoin d'être enregistrées à l'AMF ou à la SEC (USA)



Pump and Dump Schemes

"Pump and dump" schemes, also known as "hype and dump manipulation," involve the touting of a company's stock (typically microcap companies) through false and misleading statements to the marketplace. After pumping the stock, fraudsters make huge profits by selling their cheap stock into the market.

Pump and dump schemes often occur on the Internet where it is common to see messages posted that urge readers to buy a stock quickly or to sell before the price goes down, or a telemarketer will call using the same sort of pitch. Often the promoters will claim to have "inside" information about an impending development or to use an "infallible" combination of economic and stock market data to pick stocks. In reality, they may be company insiders or paid promoters who stand to gain by selling their shares after the stock price is "pumped" up by the buying frenzy they create. Once these fraudsters "dump" their shares and stop hyping the stock, the price typically falls, and investors lose their money.

For more information about microcap fraud, please read our publication, [Microcap Stock: A Guide for Investors](#).

<http://www.sec.gov/answers/pumpdump.htm>

We have provided this information as a service to investors. It is neither a legal interpretation nor a statement of SEC policy. If you have questions concerning the meaning or application of a particular law or rule, please consult with an attorney who specializes in securities law.

- Les détails de chaque hameçonnage Pump & Dump ont l'air différents les uns des autres ,mais la manipulation à la base est toujours la même et a le même **principe de base** , c'est à dire **changer l'offre et la demande**.

Comment se fait la propagation de l'hameçonnage Pump & Dump ?

- Jusqu'en 2006/2007 ce type d'escroquerie existait encore beaucoup par le téléphone.
Traditionnellement, ce type de démarchage-Hameçonnage se faisait par téléphone (Telemarketing-Cold call)
- C'est surtout depuis 2007 que ce type de hameçonnage s'est intensifié via internet par l'envoi massif d'e-mail spams, et la création de sites web qui vantent un titre comme **“Strong Buy”/“Achat fortement recommandé”**

- Lorsque l'initiateur ou les auteurs des "Pump & Dump" ont vendu leurs actions au prix gonflé, exagéré, les sites web sont alors fermés, et les adresses e-mail utilisées pour les envois des spams sont désactivées ; La tâche est ainsi rendue difficile à l'investisseur qui voudrait retracer qui que ce soit ou quoi que ce soit .
- Toute personne ne faisant pas partie de l'escroquerie se retrouve avec des actions ou des titres qui sont sans valeur.

- Dans la plupart des cas, ce sont les promoteurs qui détiennent les plus gros paquets d'actions qui paient pour le financement de cette promotion.
- La promotion du titre se fait sur le Web, les "chat rooms", via les medias, medias sociaux ect..

Exemple de site internet

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Example

The screenshot shows a web browser window with the address bar displaying <http://web.streetauthority.com/land/best-stocks/top10-2012-gc-np2.asp?ref=gaw>. The page content includes a video player at the top with a progress bar from 00:00 to 01:57. Below the video is a sign-up form with the following text:

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Frequently Asked Questions

"Did someone pay you to promote these stocks?"
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Over the past three years, our recommendations on individual stocks like Whole Foods, Netflix and Rockhopper Exploration have gained **+310%**, **+250%** and **+287%**...

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There's a reason why our research is regularly republished on sites like Yahoo! Finance, Nasdaq and Forbes.

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What's important isn't what we've done for other people in the past -- it's what we can do for YOU today.

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You see, each week we email our single best stock trade to a handful of traders like you. These stocks are pinpointed using technical analysis, fundamental analysis, indicators, and even computer modeling systems with a remarkable history of success.

Ticker	Company	Return
WFMI	Whole Foods	+310%
NFLX	Netflix	+250%
RCKHF.PK	Rockhopper Exp.	+287%
STSI	Star Scientific	+74% in eight days!
BLTI	Biolase Technology	+235% in two months!

When is the last time you made +300% on a trade? These returns are NOT normal. Details below...



12:25 PM
24/01/2012

- Les escroqueries de type Pump & Dump fonctionnent généralement sur les petits titres, considérés comme des “**Micro Caps**”, des “**Penny stocks**” car ce sont ceux qui sont le plus facile à manipuler.
- Étant donné qu’il s’agit de titres à faible circulation ça ne prend pas une quantité importante de nouveaux acheteurs pour augmenter la valeur d’un titre.

Comment identifier les escroqueries du type Pump & Dump

- Le titre est habituellement vanté comme “hot”, comme étant “**LA prochaine grosse affaire**”, avec des détails d’une annonce prochaine qui va propulser le titre “très haut” & à des “sommets inégalés”.

- Autre stratagème :

Ce genre de compagnie fera souvent état de découvertes uniques de produits exceptionnels ou révolutionnaires qui n'avaient encore jamais existés, du jamais vu , ect...

Exemple d'exagération





← → <http://www.forbes.com/2010/04/07/sec-stock-scams-fraud-personal-finance-signs-p> In Pictures: 10 Ways To Spo... ×


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7. Beware Claims Of Breakthrough Technology

Tiny, never-before-heard-from companies make claims that follow the news; they tout new products they say will, for example, save the environment, cure an illness or enhance personal security. A close look often reveals the supposed new invention was simply licensed from someone else and is still unproven.

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Identification de Pump & Dump

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9. Don't Ride A Wave

CLOSE

It's just not normal for daily trading volume in a stock to go from zero one day to hundreds of thousands or even millions the next. It's often a tipoff that the promoters behind the pump are trading among themselves and setting artificially high prices to create the appearance of substance and great things.

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3. Remember Filings Guarantee Nothing

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There are plenty of examples of pump and dumps involving companies that do file reports with the SEC, particularly on the OTC Bulletin Board, which is the shaky next rung above the Pink Sheets. Despite what a broker might tell you, the OTCBB is not part of the better-regulated Nasdaq Stock Market.

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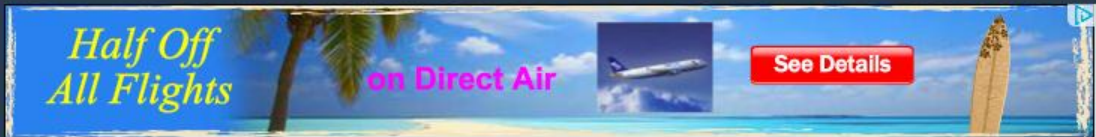
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6. Spurn Spam

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Accompanying many pump and dumps is the sending of massive e-mail spam and/or the creation of stock-touting Web sites, breathlessly making future predictions of greatness along with meaningless ratings like "strong buy." A little digging will show that in many cases, promoters holding huge chunks of the shares are paying for the promotion.

For related story, [click here](#).

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Few people realize these stocks even exist.

But many of the richest, most successful investors, politicians and businessmen have been quietly cashing in on them for decades.

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See Also



- Demander un état financier complet si la compagnie en question n'est pas enregistrée à la **SEC** ou à l'**AMF** (Autorité des **Marchés financiers**).
- S'informer de l'**âge de la compagnie**. Beaucoup ont moins de 2 ans
- Méfiance lorsqu'une compagnie a **beaucoup d'actifs et peu de revenus**.

10 Best Stocks to Hold Forever



Many of the richest, most successful investors, politicians, and businessmen have been quietly cashing in on "Forever" stocks for decades.

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10. Don't Try To Time A Dump

CLOSE

So you know it might be a pump but figure you can get out before the dump? Good luck. Many pump and dumps run for only a matter of weeks, with a sudden dramatic run-up in price followed within days by a crash.

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Autres Façons d'identifier les hameçonnages de type Pump & Dump

- Les messages qui apparaissent engagent le lecteur à acheter un titre rapidement pendant qu'il est bas. Un télémarketeur utilisera la même technique en avançant qu'il a **des informations** "inside", ou **confidentielles** à propos d'un développement imminent et qu'il ne faut pas attendre; ou bien il sera utilisé le prétexte d'une **combinaison infallible** de l'économie et du marché des actions.

Micro Cap

Titres de compagnies US à faible capitalisation (environ 300M et moins), Les titres sont reconnus pour leur volatilité car les Cie détentrices de ces titres rencontrent difficilement leurs prévisions ou objectifs,et beaucoup d'entr'elles disparaissent.

Penny stock

Titre dont la valeur est très faible et qui se transige sur des marchés financiers en dehors des marchés régulés, reconnus par l'AMF, SEC/US) .

Par conséquent les penny stocks sont plus exposés à la fraude que les titres qui sont transigés à la bourse. Aussi ,Internet et les média sociaux sont des mécanismes qui peuvent être utilisés pour commettre des fraudes par des participants sans éthique. Étant donné qu'il n'est pas demandé aux dirigeants de ces compagnies de fournir des documents formels à des organismes tels que SEC, AMF, il devient alors très difficile aux investisseurs d'obtenir la transparence quant à la santé financière de ces Cies.

Consulter le registre de l'AMF

The screenshot shows the AMF website's search interface. At the top, there is a search bar with the text "Rechercher" and a magnifying glass icon. To the right of the search bar are links for "Recherche avancée" and "Taille du texte: + - R". The AMF logo is on the left, and navigation links for "À PROPOS DE L'AUTORITÉ", "SALLE DE PRESSE", "ÉVÉNEMENTS", and "NOUS JOINDRE" are on the right. Below the search bar, there are two main sections: "Section pour les consommateurs" and "Section pour l'industrie et les futurs professionnels". The main content area is titled "Registre des entreprises et individus autorisés à exercer" and includes a description: "Ce registre vous permet de vérifier si l'entreprise ou la personne avec qui vous faites affaire a le droit d'exercer des activités liées au conseil ou à la vente du produit financier qui vous est offert." There are two search input fields: "Individu" (with a character limit of 2 to 145) and "Entreprise" (with a character limit of 2 to 150). A "Recherchez" button is located below the input fields. A message below the button says: "Merci de patienter quelques secondes avant que le résultat de votre recherche s'affiche." On the right side, there is a "Partager" link and an "Accès rapides" sidebar with various links like "Consulter le registre des entreprises et des individus autorisés à exercer", "Lois et règlements", "Publications", etc. The bottom of the page features a footer with a copyright notice and a disclaimer: "L'adresse suivante n'est utilisée que pour recevoir vos commentaires. Aucune réponse ne". The Windows taskbar is visible at the bottom of the browser window.

http://www.lautorite.qc.ca/fr/registre-entreprise-individu-fr-corpo.html

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OU numéro BDNI
OU No d'identification du stagiaire

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8:19 PM 24/01/2012

Glossaire Financier de l'AMF

http://www.lautorite.qc.ca/fr/glossaire-financier-conso.html

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Ce glossaire vous propose des définitions accessibles et simplifiées. Toutefois, elles sont fournies à titre indicatif seulement.

Partager | Imprimer

Accès rapides

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- **Trash & Cash** est une technique inverse du Pump & Dump.
- **Trash & Cash** ou **Poop & Scoop** :consiste à vendre un titre ,puis à répandre une information qui, vraie ou fausse, est défavorable au titre afin de susciter un courant vendeur ,et enfin de racheter la position une fois que des ventes de ce titre en auront fait baisser le cours .

Penny stock - définition

The screenshot shows a web browser window with the address bar containing <http://www.yourdictionary.com/penny-stock#>. The page title is "penny stock - Definition of ...". The website header features the "YOUR DICTIONARY" logo with the tagline "THE DICTIONARY YOU CAN UNDERSTAND". A search bar is located to the right of the logo. Below the header is an advertisement for RBC Direct Investing, which includes the RBC logo, the text "RBC Direct Investing™", the slogan "You can do this.", a "Learn More" button, and a testimonial: "#1 in client service four years in a row." with a small cartoon character holding a sign that says "RBC DIRECT INVESTMENT SERVICES".

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penny stock

Listen

a highly speculative stock traded over the counter, typically at prices under one dollar per share

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Pump And Dump

Like

What Does *Pump And Dump* Mean?
A scheme that attempts to boost the price of a stock through recommendations based on false, misleading or greatly exaggerated statements. The perpetrators of this scheme, who already have an established position in the company's stock, sell their positions after the hype has led to a higher share price. This practice is illegal based on securities law and can lead to heavy fines.

The victims of this scheme will often lose a considerable amount of their investment as the stock often falls back down after the process is complete.

Investopedia explains *Pump And Dump*
Traditionally, this type of scheme was done through cold calling, but with the advent of the internet this illegal practice has become even more prevalent. Pump and dump schemes usually target micro- and small-cap stocks, as they are the easiest to manipulate. Due to the small float of these types of stocks it does not take a lot of new buyers to push a stock higher.

Claims about how a stock is set to break out should be met with a considerable amount of caution. It is important to always do your own research in a stock before making an investment.


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Devastating Market Collapse in 2011?

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 Dennis Slothower warns that an unavoidable collapse in the U.S. stock market - one that could wipe

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